## Simple Discoverability Scorecard

## My Test Cases

## Human Discoverability on the Web – Collection Level

|  |  |  |  |
| --- | --- | --- | --- |
| **Collection Test** | **Weighting** |  |  |
| 1 - Collection Title search Google ranking | 3=1st, 2=2nd or 3rd, 1=Lower on p.1 |  |  |
| 2 - Can collection be found using ‘sensible’ terms? | 3=Yes |  |  |
| 3 – URL well formed | 3=Useful, 2=Poor but reliable |  |  |
| 4 - Page Title well formed | 3=Yes |  |  |
| 5 - Clear Terms of Use | 3=Clear, 2=0K, 1=Unclear |  |  |
| 6 - Licensed for reuse | 3=CC, 2=Other public, 1=Local  |  |  |
| 7 - Collection has its own Wikipedia entry | 3=Yes & Linked; 1=But not linked  |  |  |
| 8 - Collection referenced in another Wikipedia entry | 3=Yes & Linked; 1=But not linked  |  |  |

## Human Discoverability on the Web – Item Level

|  |  |  |  |
| --- | --- | --- | --- |
| **Collection Test** | **Weighting** |  |  |
| 1 – Item name search Google ranking | 3=1st, 2=2nd or 3rd, 1=Lower on p.1 |  |  |
| 2 - Can item be found using ‘sensible’ related terms? | 3=Yes |  |  |
| 3 – URL well formed | 3=Useful, 2=Poor reliable |  |  |
| 4 - Page Title well formed | 3=Yes |  |  |
| 5 - Clear Terms of Use | 3=Clear, 2=0K, 1=Unclear |  |  |
| 6 - Licensed for reuse | 3=CC, 2=Other  |  |  |